

## REMARKS

Reconsideration of the application is respectfully requested for the following reasons:

1. Amendments to Claims

The subject matter of original claims 2 and 3 has been added to claim 1. The remaining changes to claim 1 are formal in nature. Claims 2 and 3 have been cancelled and claims 4-9 are unchanged.

2. Rejections of Claims 1-3 and 7 Under 35 USC §102(a) and Claims 1-6, 8, and 9 Under 35 USC §103(a) in view of U.S. Patent Publication No. 2004/0120228 (Han)

These rejections are respectfully traversed on the grounds that the Han publication fails to disclose or suggest a multimedia audio and video playback control that:

- shows a plurality of playback environment options on the screen of a computer device when the computer device is booted,
- such that the control program will automatically load appropriate setup values corresponding to the selected playback environment option and the playback program and play the multimedia file according to the content of the setup values. By showing the playback environment options at boot-up, the claimed invention enables the user to directly select the playback environment option needed for playing a multimedia file. In contrast, the method of Han is directed to initially setting and storing a reproduction mode for a disc loaded in a disc player, and using the initially set reproduction mode for subsequently loaded discs so that the reproduction mode does not have to be re-set each time a disc is loaded.

The Examiner will note that the claims specifically recite showing and selecting the playback environment options at boot-up of the computer device. This step is in addition to the step of detecting whether a multimedia file waits to be executed and loading the set up value. While Han's detection of disc loading is similar to the claimed determination of whether a multimedia file waits to be executed, this step has nothing to do with the claimed

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display of playback environment options at boot-up of the computer device. The claimed invention includes both playback environment option display and selection at boot-up and determination that a multimedia file is waiting to be executed, while the Han publication only discloses a one-time mode selection upon loading detection.

Because the objective of Han is to avoid having to reset reproduction mode each time a disc is loaded into a player (see the last sentence of the abstract), Han could not possibly have suggested the claimed display of playback environment options whenever a computer device is booted. To the extent that reproduction mode can be said to correspond to the claimed playback environments, Han actually teaches away from the claimed display and selection at boot-up. Accordingly, the Han publication neither discloses nor suggests the claimed invention, and withdrawal of the rejections of claims 1-9 under 35 USC §§102(e) and 103(a) is respectfully requested.

Having thus overcome each of the rejections made in the Official Action, withdrawal of the rejections and expedited passage of the application to issue is requested.

Respectfully submitted,

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